



TO: City Council

FROM: Stephanie Hillesheim, Community Dev. Manager

SUBJECT: Light-up Princeton Wrap-Up

DATE: January 12, 2021

MEMORANDUM

Background:

The City of Princeton put together a light display in Riverside Park for residents and visitors to enjoy from the safety of their vehicles while driving through the Riverside Park Campground.

The official lighting started Saturday November 28th after special visitors: Santa and the Grinch graced the local children with their presence in the park from 2-4pm. The display continued to Light-up Princeton every night 6-9pm, through Jan 1, 2021.

Analysis:

The event was a success with many positive reviews from the community. The month-long event raised just over \$5,000 in donations, with \$2,500 going to the Princeton Pantry and the other half going to local organization chosen by the volunteers each night. Organizations include: Kinship, Mille Lacs Fair Board, Girls Hockey Team, Youth Baseball Association, Ruff Start Rescue, Elim Home, Princeton Ambassadors and Flight Expo.

This event would have not been made possible without the dedication of so many volunteers. We appreciate all of their help and the community's support for this event.

In addition to monetary donations, 2,391 lbs of food were donated to the Princeton Pantry. Thank you to everyone who came out to support so many great community organizations and most importantly the Princeton Pantry.

